



UNIwersytet
Andrzeja Frycza Modrzewskiego
w Krakowie

SUBJECT CARD

1. Basic information

Subject	Colour Psychology
Faculty	Faculty of Architecture and Fine Arts
Field of study	Architecture
Specialisation	-
PQF level	6
Level of studies	first degree studies
Form of studies	full-time studies
Group of activities	standard of education
Number of ECTS credits	4
Subject type	optional
Total number of hours	30
Didactic cycle	2025/26 winter semester
Academic semester	3
Academic year	2
Education profile	general academic
Year of implementation	2025/26
Language of instruction	English
Person responsible for the subject	Prof. UAFM dr.hab. Agata Rościecha- Kanownik

Semester, number of ECTS credits, class type, number of hours

Semester	Lecture	ECTS
3	30h	4

2. Subject objectives

C1	The main purpose of the course is to expand students' knowledge related to psychological aspects of colour perception and the application of colour psychology in the design process.
C2	The course aims to develop student's knowledge and ability to use colour symbolism in the creation of an art project based on the most important colour combinations and codifications, and to acquire correct terminology related to the psychological nature of colour.

3. Prerequisites

none

4. Learning content

W1	<p>Knowledge: A student who has passed the subject distinguishes and explains the terminology related to the psychology of colours and the formation of symbolic systems, preferences and the affective characteristics of colours.</p> <p>A student who has passed the subject uses the knowledge that forms the basis for creative action in the artistic creation of a work of art, including the specific selection of color harmonies, chords and combinations of color ranges depending on psychological and social preferences.</p>	
U1	<p>Skills: A student who has passed the subject creates a painting/design based on knowledge of the basic problems of the impact and emanation of colours on the psyche.</p> <p>A student who has passed the subject understands the relations between colour realities and the impact of colours using colour systems and their symbolic meanings.</p>	
K1	<p>Social competence: A student is aware of the need for continuous development, understands the importance of education in the field of colour psychology and its essence in the context of the development of art and culture.</p> <p>A student is able to think creatively, develop sensitivity, imagination and intuition, to define and solve aesthetic-psychological problems. They use the acquired knowledge to develop the architectural design toolkit.</p>	

5. Treści programowe

Lecture/ Workshops(30 h.)

Code	Topic blocks (semester:.....)
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	1 Introductory lecture and discussion of the problems of the effect of colours on our psyche and discussion of organizational matters. 2. The relationship of colours to the psyche. The color wheel and creative Mandala. 3. Theoretical basis: impact and primacy of colour. Warm and cold gamut. 4. Psychological aspects of colour. Composition using colour contrasts. Brightness contrast: white-black; complementary contrast: red-green, yellow-violet, blue-orange. 5. Colours in psychological diagnosis. 6. Colour as a symbol in the humanistic tradition. Symbolism of colour impressions. 7. Colour in architecture. The affective character of colour. Mixed media/collage.
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6. Teaching methods

Lecture	
	Complementing the art skills is the theoretical part illustrated with presentations of albums and catalogs about art and with the use of modern information and communication technology. The classes provide photocopies of works of art, excerpts from texts and theoretical treatises, addresses of websites related to the issues discussed, the use of public browsers to obtain knowledge and up-to-date information in line with the topics of the classes. Communication with students is facilitated using modern ICT technology and through social media.

7. Student workload

Form of student activity	Student workload
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Lecture/Workshops	30h.
Including the e-learning method::	0 h.

Total workload	
	70h.
Total number of hours for the course	100 h.
Total number of ECTS credits	4 ECTS

8. Evaluation criteria

Course completion criteria:

Lectures (Final exam/Final pass)	
Grade 5:	The student presents a high level of theoretical and practical knowledge, originality of thinking and creativity. They know and uses in their work design associations and connotations related to colours, their symbolism rooted in culture and art, and the reactions they evoke in viewers. All thematic issues are developed. Attendance and commitment to the topics undertaken. Degree of knowledge and skills above 91%.

Grade 4,5:	The student boldly and confidently knows and uses in their design work the associations and connotations associated with colours, their symbolism rooted in culture and art and the reactions they evoke in the audience. All thematic issues are developed.. Attendance in class and commitment to the topics covered. Degree of knowledge and skills from 81% to 90%.
Grade 4:	The student knows and uses in their design work associations and connotations related to colours, their symbolism rooted in culture and art, as well as the reactions, they evoke in viewers. All thematic issues are developed. Class attendance and commitment to the topics undertaken. Degree of knowledge and skills from 71% to 80%.
Grade 3,5:	The student knows and uses in their design work associations and connotations related to colours, their symbolism rooted in culture and art, and the reactions, they evoke in the audience. All thematic issues are developed. Class attendance and commitment to the topics undertaken. Degree knowledge and skills from 61% to 70%.
Grade 3:	The student knows and uses in their design work associations and connotations related to colours, their symbolism rooted in culture and art, as well as the reactions, they evoke in the audience. All thematic issues are developed. Class attendance and commitment to the topics undertaken. Degree of knowledge and skills from 51% to 60%.

9. Reading materials

Basic literature:

[1] Johannes Itten - Art of Colour, Krakow, 2015, d2d.pl

Supplementary literature:

[1] Adam Zausznica - Science of colour, Warsaw, 2012, PWN

[2] Maria Rzepinska - History of Colour, Warsaw, 1989, Arkady

[3] Stanisław Popek - Colours and Psychics, Lublin, 2012, UMCS

10. Additional information for students

11. Information about academic teachers

Lecturer(s) prof. UAFM dr hab. Agata Rościecha-Kanownik