



UNIwersYTET

Andrzeja Frycza Modrzewskiego
w Krakowie

SUBJECT CARD

1. Basic information

Subject	Intellectual Property Rights
Faculty	Faculty of Law
Field of study	International Relations
Specialisation	International Business
PQF level	6 PQF
Level of studies	first-cycle studies
Form of studies	full-time studies
Group of activities	-----
Number of ECTS credits	4
Subject type	obligatory
Total number of hours	15h
Didactic cycle	2023/2024 winter
Academic semester	5
Academic year	3
Education profile	general academic
Year of implementation	2025/2026
Language of instruction	English
Person responsible for the subject	dr Kamil Szpyt (e-mail: kszpyt@uafm.edu.pl)

Semester, number of ECTS credits, class type, number of hours

Semester	Discussion class
5	15h 4 ECTS

2. Subject objectives

C1	The aim of the course is to provide students with a general overview of the basic themes and issues in Intellectual Property Law
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3. Prerequisites

None.

4. Learning content

W1	Knowledge: Student is aware of the existence of different systems, including international ones, of protection of intellectual property rights; is able to denote its characteristics and basic differences between them; gets a basic overview of different institutions designed to protect intellectual property rights.	EUK6_W1
U1	Skills: Student is able to identify the objects of IPRs protection in the nearest surrounding; decides upon the most effective model of IPRs protection for a given object of protection	EUK6_U5
K1	Social competence: Student remains open-minded about new concepts of IPRs protection; accepts and make comments on decisions on IPRs protection issued by particular organs.	EUK6_KS1

5. Curriculum content

Discussion class (30 h)

Code	Topic blocks (semester: 6)
Kon1	Overview of Intellectual Property. Why Protect Intellectual Property?
Kon2	International, European and Domestic Dimension of Intellectual Property Rights
Kon3	Introduction to Copyright; rules common for all of the others objects of IP protection on contracts and permissible use
Kon4	Introduction to Trademarks
Kon5	Trademarks in Comparative Advertising
Kon6	Introduction to Patent Law
Kon7	Introduction to Industrial Designs
Kon8	Introduction to Geographical Indications
Kon9	Unfair Competition and Trade Secrets.

6. Teaching methods

Discussion class	
M3	Brainstorm
M6	Discussion
M17	Multimedia presentation

M19	Case study
M20	Lecture

7. Student workload

Form of student activity	Student workload
Discussion class	15h
Including the e-learning method:	0 h
Student's own work	
	85h
Total workload	
Total number of hours for the course	100 h
Total number of ECTS credits	4 ECTS

8. Evaluation criteria

Discussion class	
Grade 5:	The student has prepared a very interesting, extended and aesthetic presentation on a given topic, which goes beyond the siblon approach to a given topic.
Grade 4,5:	The student has prepared an above-average interesting, elaborate and aesthetic presentation on a given topic.
Grade 4:	Student prepared an interesting, extended and aesthetic presentation on a given topic.
Grade 3,5:	The student has prepared an extended presentation on a given topic.
Grade 3:	The student prepared a presentation on a given topic.

9. Reading materials

Course reading materials

1. Deborah E. Bouchoux, Intellectual Property for Paralegals: The Law of Trademarks, Copyrights, Patents, and Trade Secrets, New York:Delmar Cengage Learning 2009.

Supplementary materials

1. Catherine Seville, EU intellectual property law and policy, Northampton:Edward Elgar Publishing 2009.

10. Information about academic teachers

Lecturer(s) dr Kamil Szpyt (e-mail: kszpyt@uafm.edu.pl)