



Andrzej Frycz Modrzewski Krakow University

SUBJECT CARD

1. Basic information

Subject	International Cultural Relations
Faculty	Faculty of Law
Field of study	International Relations
Specialisation	International Business
PQF level	6 PQF
Level of studies	first-cycle studies
Form of studies	full-time studies
Group of activities	-----
Number of ECTS credits	5
Subject type	obligatory
Total number of hours	30h
Didactic cycle	2024/2025 winter
Academic semester	3
Academic year	2
Education profile	general academic
Year of implementation	2025/2026
Language of instruction	English
Person responsible for the subject	prof. UAFM dr hab. Anna Kargol (e-mail: akargol@uafm.edu.pl)

Semester, number of ECTS credits, class type, number of hours

Semester	Lecture
3	30h 5 ECTS

2. Subject objectives

C1	The aim of this course is to present to the students the variety of cultural differences among the civilizations and their influence on the contemporary international relations on different levels.
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3. Prerequisites

no special demands

4. Learning content

W1	Knowledge: The student knows the principles of international cooperation at the level of institutions and societies, which result from differences and similarities in culture and cultures, the student is aware of the causes and consequences of these differences	EUK6_W3
U1	Skills: The student is able to indicate contemporary and past events and phenomena resulting from such global processes as colonization, decolonization, development of individual civilizations and values within them. The student understands the need to accept cultural differences and intercultural dialogue.	EUK6_U2, EUK6_U5
K1	Social competence: The student is ready to start cooperation and dialogue with representatives of other cultures. Shows tolerance and an open attitude.	EUK6_KS1, EUK6_KS2

5. Curriculum content

Lecture (30 h)

Code	Topic blocks (semester: 3)
Wyk1	1. Culture and civilization - the notions. 2. Globalization as the contemporary phenomena. 3. S. Huntington's theory on the future of civilizations. 4. B. Barber, H&A Tofflers - the future of the relations among the civilizations. 5. A. Apadurai, A. Mbembe - the future of the relations among the civilizations. 6. Dimensions of national culture - G. Hofstede's researches. 7. The process of acculturation. 8. 5 axioms of intercultural communication. 9. Obstacles in intercultural communication. 10. The main differences among the civilizations - the chosen cases. Each unit lasts 3h. (45min.)

6. Teaching methods

Lecture	
M2	Text analysis
M6	Discussion
M17	Multimedia presentation
M20	Lecture

7. Student workload

Form of student activity	Student workload
Lecture	30h
Including the e-learning method:	0 h
Student's own work	
	95h
Total workload	
Total number of hours for the course	125 h
Total number of ECTS credits	5 ECTS

8.

Evaluation criteria

Course completion criteria:

The final test containing the open questions, false/truth choice, the one possible right answer.

Lectures (Final exam / Final pass)	
Grade 5:	90% of the test positive and more
Grade 4,5:	80% of the test positive and more
Grade 4:	70% of the test positive and more
Grade 3,5:	60% of the test positive and more
Grade 3:	55% of the test positive and more

9. Reading materials

Course reading materials

1. 1. Ulf Hannerz, Department of Social Anthropology Stockholm University, COSMOPOLITANISM: THREE FACES, PRZEGLĄD KULTUROZNAWCZY, NR 1 (35) 2018, s. 130–133, www.ejournals.eu/Przeglad-Kulturoznawczy/
2. Baden Enunson, Intercultural Communication, (Research Gate article in pdf version provided by teacher)
3. A. Apadurai, Modernity at Large. Cultural dimension of globalization. (chosen fragments) (pdf provided by teacher)
4. Barber, Benjamin, Jihad Vs. McWorld, The Atlantic; Mar 1992; 269, 3;
5. F. Braudel, A history of civilization, US 1994.
6. Georgette Wang, (National Chengchi University Taiwan), Emilie Yueh-yu Yeh, Professor at Hong Kong Baptist University
United States, Globalization and Hybridization in Cultural Production: A Tale of Two Films,
https://www.researchgate.net/publication/237776596_Globalization_and_Hybridization_in_Cultural_Production_A_Tale_of_Two_Films
7. EASTERN AND WESTERN EUROPE: forging a new European Identity ? A. Herrberg and E. Moxon-Browne University of Limerick Ireland. file:///F:/ICR/ICR%20texts/herrberg_antje%20West%20East%20E.pdf
8. Necropolitics J.-A. Mbembé, Libby Meintjes, Public Culture, Volume 15, Number 1, Winter 2003, pp. 11-40.
9. A7H Tofflers, The third wave. <file:///F:/ICR/ICR%20texts/The%20Third%20Wave%20by%20Alvin%20Toffler.pdf>
10. A culture and development, the life worth living. UNESCO Report.
<file:///F:/ICR/ICR%20texts/UNESCO%20report.pdf> (all texts provided by teacher in pdf)
2. 1. Ulf Hannerz, Department of Social Anthropology Stockholm University, COSMOPOLITANISM: THREE FACES, PRZEGLĄD KULTUROZNAWCZY, NR 1 (35) 2018, s. 130–133, www.ejournals.eu/Przeglad-Kulturoznawczy/
2. Baden Enunson, Intercultural Communication, (Research Gate article in pdf version provided by teacher)
3. A. Apadurai, Modernity at Large. Cultural dimension of globalization. (chosen fragments) (pdf provided by teacher)
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7. EASTERN AND WESTERN EUROPE: forging a new European Identity ? A. Herrberg and E. Moxon-Browne University of Limerick Ireland. file:///F:/ICR/ICR%20texts/herrberg_antje%20West%20East%20E.pdf
8. Necropolitics J.-A. Mbembé, Libby Meintjes, Public Culture, Volume 15, Number 1, Winter 2003, pp. 11-40.
9. A7H Tofflers, The third wave. <file:///F:/ICR/ICR%20texts/The%20Third%20Wave%20by%20Alvin%20Toffler.pdf>
10. A culture and development, the life worth living. UNESCO Report.
<file:///F:/ICR/ICR%20texts/UNESCO%20report.pdf> (all texts provided by teacher in pdf)

10. Information about academic teachers

Lecturer(s) prof. UAFM dr hab. Anna Kargol (e-mail: akargol@uafm.edu.pl)