



Andrzej Frycz Modrzewski Krakow University

SUBJECT CARD

1. Basic information

Subject	International Trade Policy
Faculty	Faculty of Law
Field of study	International Relations
Specialisation	International Business
PQF level	6 PQF
Level of studies	first-cycle studies
Form of studies	full-time studies
Group of activities	-----
Number of ECTS credits	6
Subject type	obligatory
Total number of hours	30h
Didactic cycle	2024/2025 winter
Academic semester	4
Academic year	2
Education profile	general academic
Year of implementation	2025/2026
Language of instruction	English
Person responsible for the subject	dr Krzysztof Waśniewski (e-mail: kwasniewski@uafm.edu.pl)

Semester, number of ECTS credits, class type, number of hours

Semester	Lecture
4	30h 6 ECTS

2. Subject objectives

C1	The objective of the course is to make the students familiar with: a) the fundamental analytical tools of international trade, such as the study of prices and volumes in trade, trade balances etc. b) the main sources of information as regards international trade c) the essentials of public policies related to trade: trade agreements, monetary policies etc.
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3. Prerequisites

Good command of English, spoken and written, is a must. Good grasp of microeconomics, macroeconomics, management, and political sciences will be very useful, and possibly to catch up with.

4. Learning content

W1	Knowledge: Understand the link between international trade and business activity, including the creation of national wealth.	EUK6_W2, EUK6_W7
W2	Knowledge: Understands the principles and mechanics of international trade agreements	EUK6_W3, EUK6_W5, EUK6_W7
U1	Skills: Conduct an in-depth analysis of selected trade relations between countries, and write a comprehensive essay which presents the results of that analysis.	EUK6_U2, EUK6_U6, EUK6_U7
K1	Social competence: Conduct a semester long research project that culminates in a final essay	EUK6_KS1

5. Curriculum content

Lecture (30 h)

Code	Topic blocks (semester: 4)
Wyk1	The study of statistics pertinent to international trade flows: volumes, values and value chains
Wyk2	The study of prices in international trade. Prediction in prices.
Wyk3	Trade profiles of countries and their implications for international trade policies
Wyk4	The phenomenon of deglobalization and its analysis
Wyk5	The connection between trade and domestic business
Wyk6	Basic private contracts in international trade
Wyk7	Trade agreements, their typical structure and their broader context.
Wyk8	Free trade: the Bretton Woods order, and the regional trade zones
Wyk9	Barriers to trade
Wyk10	Current political developments and their interaction with international trade policies

6. Teaching methods

Lecture	
M1	Case study

M6	Discussion
M15	Work on projects
M19	Case study
M20	Lecture
M11	Learning from the problem

7. Student workload

Form of student activity	Student workload
Lecture	30h
Including the e-learning method:	0 h
Student's own work	95h
Total workload	
Total number of hours for the course	125 h
Total number of ECTS credits	5 ECTS

8.

Evaluation criteria

Course completion criteria:

Students graduate the course of International Trade Policy by preparing and presenting an essay of at least 2500 words, pertinent to the goals and contents of the course

Lectures (Final exam / Final pass)	
Grade 5:	The student has prepared an exhaustive, comprehensive essay of at least 2750 words. The essay is well referenced with external sources, including publications. The essay is logically balanced, i.e. it presents a hypothesis and a balanced argumentation for and against that hypothesis.
Grade 4,5:	The student has prepared an exhaustive, comprehensive essay of at least 2750 words. The essay is well referenced with external sources, including publications.
Grade 4:	The student has prepared an exhaustive, comprehensive essay of at least 2500 words. The essay is well referenced with external sources, including publications.
Grade 3,5:	The student has prepared a basic essay of 2500 words. The essay shows the main facts pertinent to the topic or reviews a publication pertinent to international trade policies. The essay references some external publications.
Grade 3:	The student has prepared a basic essay of 2500 words. The essay shows the main facts pertinent to the topic or reviews a publication pertinent to international trade policies.

9. Reading materials

Course reading materials

Peter Zeihan, 2022, The End of the World is Just the Beginning: Mapping the Collapse of Globalization

Publisher HarperCollins, 2022

ISBN 0063230488, 9780063230484

Supplementary materials

Krzysztof Waśniewski, 2017, Capitalism and Political Power,

Publisher Wydawnictwo Naukowe Scholar, 2017

ISBN 8373838821, 9788373838826

Additional materials

<https://www.wto.org/>

10. Additional information for students

A MS Teams group will be created for this course. That Teams group will contain a repository of materials used in lectures, and will be a communication platform with the lecturer. Besides MS Teams, students can contact Krzysztof Waśniewski via email at kwasniewski@afm.edu.pl

11. Information about academic teachers

Lecturer(s) dr Krzysztof Waśniewski (e-mail: kwasniewski@uafm.edu.pl)